

Tokyo Ohka Kogyo Co. LTD (TOK) Joins LaSAR Alliance for Augmented Reality Wearable Devices

Kanagawa, Japan / ACCESSWIRE / May 18, 2022 / Tokyo Ohka Kogyo Co., Ltd (<https://www.tok.co.jp/eng>) the global E-materials company headquartered in Japan, developing high-performance photoactive and optical materials for semiconductor manufacturing, display enhancement, and other electronics markets today announced it has joined the Laser Scanning for Augmented Reality (LaSAR) Alliance, a member program of the Institute of Electrical and Electronics Engineers Industry Standards and Technology Organization. IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity.

"LaSAR welcomes TOK to the Alliance as a leading optical materials company with broad materials technology capability and global manufacturing footprint and looks forward to their contributions to building the solid foundation on which we can all drive the growth of augmented reality wearable devices through laser beam scanning solutions," said Dr. Bharath Rajagopalan, Chair of the LaSAR Alliance and Director, Strategic Marketing at STMicroelectronics.

The [LaSAR Alliance](http://lasaralliance.org) (lasaralliance.org) was established to create an ecosystem of like-minded companies and organizations to foster and encourage the development and promotion of technologies, components, devices, techniques and solutions to enable the efficient design and manufacture of augmented reality wearable devices including smart glasses and head-mounted displays. The goal is to provide an environment to facilitate a marketplace for ideas where members can exchange and share information, collaborate and partner to create, build and grow effective and compelling LBS (Laser Beam Scanning) based solutions, share best practices and to help drive the growth of the market for augmented reality wearables in general.

"We are excited about the opportunity to collaborate closely with the industry leading members of the LaSAR Alliance and the AR Wearables ecosystem. We look forward to the knowledge sharing with and amongst the members of the alliance to accelerate the development and growth of AR market by leveraging TOK's global experience in optical and photo-active material technologies said Mr. Tomoyuki Yazawa, TOK's General Manager for New Business Development.

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About Tokyo Ohka Kogyo Co. Ltd. (TOK)

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For more than 50 years TOK has been a leading supplier of highly designed photoactive materials such as photoresists, electronic and optical materials technologies and have enabled high yield manufacturing of semiconductors as well as delivered superior products in display enhancements by working with leading edge customers in target markets. In recent years with the vision to further enhance its presence in emerging markets, TOK has invested in the development of next generation optical materials such as high refractive index monomers, polymers, and nanocomposites to enable next generation AR devices and technologies. TOK designs new materials to enable our customers using various coating technologies. TOK delivers products with consistent quality through its industry leading global manufacturing footprint and quality systems. Our leading-edge multi-national customers have recognized TOK as a "Preferred Supplier" with the prestigious supplier awards over many years.